

# PLAYATHON 2016

This year we are offering more fun ways to get involved, and ways to  
**WIN EVEN MORE PRIZES!**

## More Ways to Fundraise

As you know, the fundraising goal for Playathon is \$100. Students who raise over \$100 receive a Playathon T-shirt, NISOM tumbler, and other assorted prizes. Top earners will get their choice of the best and biggest prizes, so here are some great ways to raise more money for NISOM! (Note: There are also small prizes for lower totals. While you must have at least one sponsor to perform, \$100 is a goal, not a requirement. See reverse for more ways to help you reach the goal!)

### Fundraise Through Facebook

Social Media can be a great way to reach donors and spread the word about your Playathon performance! Share information about Playathon on Facebook or other platforms to reach more donors! Share NISOM's Facebook page or direct donors to the donate button at nisom.com. Have donors put your name - Playathon, in the designation line so you can get credit for their Playathon donation!

#### How to post on Facebook

1. Get permission from your parents to post on your own or their facebook profile
2. Visit NISOM's facebook page (facebook.com/nisomdbq)
3. Click the "share button"
4. Use the sample text below or write your own—just be sure you tag NISOM (tag by typing @nisom and choosing NISOM from the drop down menu) so donors can find our page \*NISOM must be tagged to qualify you for additional prizes\*
5. \*Make the post public in order to be entered in additional prize opportunities\*
6. Click post!

#### Sample posts to help you get started:

"I will be performing in NISOM's Playathon Fundraiser Recital, and I need your help to reach my fundraising goal to support my music education! Visit NISOM's facebook page [tag NISOM's page by typing @nisom and choosing NISOM from the drop down menu] and click the donate button. When making your donation, type my name in the "designation" line, so I can get credit for your donation. Thank you for your support! Stop by the Playathon Recital at the Roshek Building on December 11 from 2:30-7:30 to see the performance."

Feel free to change or personalize this post as you choose. The more personalized the better! Share what instrument you play, how long you've been taking lessons, and how much you enjoy your NISOM experiences! For the best results, spread them out over multiple posts to remind people to give. Post on any social media platform you use, and be creative! Use photos or videos to enhance your posts, etc.



#### Win Additional Prizes!

Starting November 21, the first 15 students to share a public Playathon post on Facebook will win a free pizza or coffee drink from Kwik Trip/Kwik Star! See reverse for complete rules.

### Fundraise This Thanksgiving!

Don't forget to bring your Playathon materials to your Thanksgiving celebrations! Be sure to invite all of your family members to donate and attend the concert on December 11 to see you perform!

## More Ways to Volunteer

We realize that not all NISOM families are able to contribute through fundraising. If you would like your student to perform in Playathon, but are unable to collect donations, being a Playathon helper is a great alternative!

### Be a Playathon Helper Elf!

On the day of Playathon (December 11) we need extra hands to help with setup and teardown, taking pictures, greeting audience members, prize drawings, the treat table and spreading holiday cheer!

If you are available to help, sign up for a 2.5 hour volunteer time slot by emailing [rlansing@nisom.com](mailto:rlansing@nisom.com) or by signing up on the student bulletin board. Shifts will be from 1-3:30, 3:30-6 and 6-8:30. Volunteers should be parents or other adult family members or students age 12 and older.

### Bake Goodies for Playathon!

To make Playathon even more fun and festive, we will offer cookies and refreshments for performers and audience members. Bring a dozen or more baked goods, and we will count \$10 toward your Playathon contribution total! What a tasty way to earn prizes :)

If you will bring a treat donation please sign up on the cookie sign up sheet on the student bulletin board or email [rlansing@nisom.com](mailto:rlansing@nisom.com). Donations of paper cups, napkins, or hot chocolate will also be accepted. (Note: Earn a maximum of \$10 per student with treat table donations.)



## More Ways to Win Fabulous Prizes

### Share Playathon on Facebook!

Starting November 21, the first 15 students to share a post about Playathon with a link to donate will receive a free pizza or hot drink from Kwik Trip/Kwik Star! See reverse side for more information on how to post. In order to qualify for the prizes you need to tag the NISOM page in your post, and the post must be public. (Otherwise we can't see it!) If you are posting from a parent or family member's account, include your name, so NISOM can give you credit. Be sure your donors know to include your name in the designation line, so their donation counts toward your fundraising total.

### Turn in Donations Early

Students who turn in a Playathon sponsor sheet before December 5 can enter a drawing for a free pizza or hot drink from Kwik Trip/Kwik Star! Pick up a new one to keep fundraising.

### Complete a Playathon Activity Sheet

This year for Playathon we will Deck NISOM's Halls with fun activity sheets for students to complete before Dec. 11. All those who complete an activity sheet will be entered into a drawing for a bonus Playathon prize! (Note: All students and siblings are welcome to have fun with the activity sheets, but only students who participate in the Playathon are eligible for the drawing prize.)

### Attend the Playathon Recital

We will do periodic drawings for extra prizes throughout the Playathon Recital. Just another reason to stay, listen to the other performers, have a cookie and maybe win a prize! Drawings at the recital are open to the audience, too, so bring your cheering section.

## More Ways to Have Fun at Playathon!

**Treats!** - Refreshments and cookies will be available throughout the entire Playathon performance! See above if you would like to donate baked goods to the Playathon Treat Table. It can help you reach your fundraising goal!

**Festive Atmosphere!** - The Roshek building holds its annual Festival of Trees during this time every year. Take some time to walk around and view the beautiful and festive decorations, all in support of local non-profits, including NISOM!

**Wonderful Performances!** - Support your fellow NISOM students by being audience members and cheering them on in their Playathon performances!

**Kids Activities!** - Activity sheets will be available for students and siblings to complete at the Playathon performance.

**Prize Drawings!** - We will hold periodic prize drawings during the concert. Students and audience members can enter for as many drawings as they want (must be present to win).